

SIXTH SEMESTER BA DEGREE EXAMINATION, APRIL 2026**(Regular/Improvement/Supplementary)****JOURNALISM & MASS COMMUNICATION****GBCJ6E02T: MAGAZINE JOURNALISM****Time: 2 ½ Hours****Maximum Marks: 80****SECTION A: Answer the following questions. Each carries *two* marks.****(Ceiling 25 marks)****Write short notes on:**

1. Gentleman's magazine.
2. Drop cap.
3. Aroon Purie.
4. Middles.
5. Logo.
6. Web-zines.
7. Folio.
8. Name plate.
9. Muckraking.
10. Centre spread.
11. Travalogues.
12. Outline.
13. Advertorials.
14. Coverlines.
15. Kamalram Sajeew.

SECTION B: Answer the following questions. Each carries *five* marks.**(Ceiling 35 marks)**

16. What are the selection criteria of a cover story in a magazine?
17. Write about the importance of cartoons in a magazine.
18. What is Infographics? Explain.
19. Write a short profile of any sportsperson of your choice for a sports magazine published in English from South India.
20. Discuss how editorials help to mould public opinion.
21. Give a brief history of Malayalam magazines.
22. Explain the important elements of design in magazines.
23. What are special audience magazines? Explain with examples.

SECTION C: Answer any *two* questions. Each carries *ten* marks.

24. Define feature. Differentiate between newspaper and magazine feature with examples.
25. Write a 400 words review of a film you have recently seen.
26. Taking two major examples from Malayalam, discuss the transformation in magazine journalism in regional languages.
27. Critically analyze the content, style and design of any English language special interest magazine.

(2 × 10 = 20 Marks)