D6BBA2305 (PAGES 2) **Reg. No.............................**

Name: ....

SIXTH SEMESTER UG DEGREE EXAMINATION, APRIL 2026

(Regular/Improvement/Supplementary)

BBA

GBBA6B16T: INVESTMENT MANAGEMENT

Time: 2 ½ Hours **Maximum Marks: 80**

SECTION A: Answer the following questions. Each carries *two* marks.

(Ceiling 25 marks)

1. Define the concept of risk in investment.
2. What is diversification?
3. What are the three forms of market efficiency under EMH?
4. State two financial factors analyzed during company analysis.
5. How can annual reports help in fundamental analysis?
6. What does EIC stand for in fundamental analysis?
7. What does the term "primary trend" mean in Dow Theory?
8. Comment on investment.
9. What are the objectives of investment?
10. What is the key difference between investment and gambling?
11. Name any two commonly used technical indicators.
12. What is Beta value and how it is interpreted?
13. What is the purpose of portfolio evaluation?
14. What do you mean by Active revision strategy?
15. How is the Sharpe ratio calculated?

SECTION B: Answer the following questions. Each carries *five* marks.

(Ceiling 35 marks)

16. Describe the various objectives of investment.
17. Discuss the different sources of investment information?
18. Name the reasons why an investor might revise their portfolio.
19. Explain different types of risk considered by an investor before making and investment.
20. Describe the three trends described in Dow Theory with examples.
21. What is the efficient frontier? How is it derived in the Markowitz model?

22. Calculate Risk and return from the following information.

Possible return	Probability
-25	.05
-10	.10
0	.10
15	.15
20	.25
30	.20
35	.15

23. Explain the importance of fundamental analysis.

SECTION C: Answer any *two* questions. Each carries *ten* marks.

24. Discuss in detail the various investment avenues available in the market in the current economic situation.
25. Find out the systematic risk using Beta from the following data.

Month	A Ltd.	NIFTY
1	8	4
2	7	15
3	12	7
4	-5.5	-3.5
5	-6.5	-2.5
6	8	12
7	10	7
8	12	6.5
9	7.25	9.25
10	8.5	9
11	9	14
12	-3	-6

26. Describe the EIC framework and its significance in fundamental analysis.
27. Describe Capital Asset Pricing Model.

(2 × 10 = 20 Marks)