

SIXTH SEMESTER UG DEGREE EXAMINATION, APRIL 2026

(Regular/Improvement/Supplementary)

BBA

GBBA6B14T: PROJECT MANAGEMENT

Time: 2 Hours

Maximum Marks: 60

SECTION A: Answer the following questions. Each carries *two* marks.

(Ceiling 20 marks)

1. What is WBS?
2. What is cost control in project management?
3. Mention the importance of a feasibility study.
4. Comment on project risk management.
5. Define a Project.
6. What is the role of project sponsor in project work system design?
7. List any two activities involved in the execution phase of a project.
8. Explain SCBA?
9. What is schedule control?
10. List two disadvantages of Internal Rate of Return (IRR).
11. Write a short note on Consortium Lending in project financing.
12. What is the purpose of a project diary?

SECTION B: Answer the following questions. Each carries *five* marks.

(Ceiling 30 marks)

13. Briefly explain the various phases or stages of the Project Life Cycle.
14. List out the different sources of funds for project financing.
15. Distinguish between PERT and CPM.
16. What are the different factors influencing capital structure?
17. Resource scheduling is an important step in project management. Explain.
18. "A large-scale infrastructure project requires significant funding that exceeds the capacity of a single financial institution. Explain how consortium lending and local syndication by banks can be utilized to finance the project. Discuss the advantages and challenges of this approach."
19. Write a short note on the importance of feasibility study. Briefly explain different types of feasibility studies conducted in a project.

SECTION C: Answer any *one* question. The question carries *ten* marks.

20. What are the key traits of a successful project manager? Explain how these traits help in managing challenges during a project.
21. What is Project Evaluation? Explain different project evaluation techniques?

(1 × 10 = 10 Marks)