

D6BBA2103

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Reg.No.....

Name: .....

**SIXTH SEMESTER UG DEGREE EXAMINATION, APRIL 2024**

**(Regular/Improvement/Supplementary)**

**BBA**

**GBBA6B14T: PROJECT MANAGEMENT**

**Time: 2 Hours**

**Maximum Marks: 60**

**SECTION A: Answer the following questions. Each carries *two* marks.**

**(Ceiling 20 Marks)**

1. What do you mean by SWOT analysis?
2. Define project.
3. What is benefit cost ratio method?
4. Comment on venture capital.
5. What do you mean by CPM?
6. Give an account on project system.
7. Write a short note on disaster project.
8. What is GANTT chart?
9. Point out the features of ARR method.
10. What do you mean by project appraisal?
11. Comment on loan syndication.
12. What is WBS?

**SECTION B: Answer the following questions. Each carries *five* marks.**

**(Ceiling 30 Marks)**

13. Differentiate between feasibility study and pre-feasibility study.
14. What is plant location? Explain the factors affecting plant location.
15. What is capital budgeting? Discuss its important techniques.
16. What is project life cycle and explain its stages?
17. Explain the qualities of a good project manager.
18. What is project control? Explain the important steps in project control procedure
19. What is venture capital financing? Enlist the important features of venture capital financing.

**SECTION C: Answer any *one* question. Each carries *ten* marks.**

20. What is project financing? Discuss the various sources of project financing.
21. Define project formulation. Explain the various stages in the process of project formulation.

**(1 x 10 = 10 Marks)**