

**SIXTH SEMESTER BA DEGREE EXAMINATION, APRIL 2024****(Regular/Improvement/Supplementary)****JOURNALISM & MASS COMMUNICATION****GBCJ6B13T: ONLINE JOURNALISM****Time: 2 ½ Hours****Maximum Marks: 80****SECTION A: Answer the following questions. Each carries *two* marks.****(Ceiling 25 Marks)****Write short notes on:**

1. ARPANET.
2. Podcast.
3. Telegraph communication.
4. HTML.
5. Multimediality.
6. Open-source journalism.
7. Gatewatching.
8. Anonymity.
9. Cyberculture.
10. Data Visualization.
11. Scanability.
12. News Portals.
13. Phishing attack.
14. ICT.
15. Press Release.

**SECTION B: Answer the following questions. Each carries *five* marks.****(Ceiling 35 Marks)**

16. Briefly explain any three types of online advertisements with an example for each.
17. Compare and contrast between conventional journalism and online journalism.
18. Delineate the process of technical writing and its significance.
19. "Politicised trolling/memes is worse than fake news". Critically analyse.
20. Briefly trace the evolution of the internet as a medium of communication.
21. Discuss any five formats of online media with an example of each.
22. Elucidate the significance of e-learning in the present day world with suitable examples.
23. In writing for online media, discuss the elements that help to break the monotony of a text-heavy page.

**(PTO)**

**SECTION C: Answer any two questions. Each carries ten marks.**

24. 'Audiences are no longer passive consumers. They are active users.' Drawing upon the concepts of annotative reporting and participatory journalism, discuss the aforementioned statement.
25. In 2015, the Supreme Court of India invalidated Section 66A of the IT Act in its entirety to protect the freedom of speech under 19A. Discuss the salience of this verdict from an online news reporting perspective.
26. "...the supposedly impartial interpretation of the news has become one of the most powerful tools of modern propaganda..." (Peter Hitchens). Discuss the given statement by drawing upon the concept of subjectivity and objectivity of facts in online journalism.
27. Evaluate the features of online journalism and discuss its application in the present day world with suitable examples.

**(2 x 10 = 20 Marks)**