

6/3/23

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D6BBA2003

Reg.No.....

Name:

**SIXTH SEMESTER UG DEGREE EXAMINATION, APRIL 2023
(Regular/Improvement/Supplementary)**

BBA

GBBA6B14T: PROJECT MANAGEMENT

Time: 2 Hours

Maximum Marks: 60

**SECTION A: Answer the following questions. Each carries *two* marks.
(Ceiling 20 Marks)**

1. What is the necessary condition for selecting a project using NPV?
2. Comment on capital budgeting.
3. What is plant layout and how it affects the feasibility of projects?
4. Give an account on project life cycle.
5. What values do you think a project manager should have?
6. What is capital structure?
7. Explain 'leasing' as a source of project finance.
8. Explain the concepts of venture capital.
9. What do you mean by project system?
10. Write down the various features of Matrix organisation structure.
11. What is system and procedure plan?
12. What do you mean by Project diary in project management?

**SECTION B: Answer the following questions. Each carries *five* marks.
(Ceiling 30 Marks)**

13. What are the objectives of pre- feasibility study?
14. Why is commercial appraisal important?
15. Explain any of the two techniques used to evaluate the projects on the basis of risk.
16. Describe the circumstances under which bridge finance is needed for a project.
17. Explain Loan syndication and Consortium lending as means of project finance.
18. What do you mean by WBS? Explain the numbering system of WBS.
19. Differentiate between functional and product organisation in detail.

SECTION C: Answer any 1 question. Each carries *ten* marks.

20. Explain the meaning, characteristics and importance of project management.
21. Elaborate Project Execution Plan and various sub plans that come under the scope of PEP.

(1 x 10 = 10 Marks)