

D6BBH2005

Reg.No.....

Name: .....

SIXTH SEMESTER UG DEGREE EXAMINATION, APRIL 2023

BBA HONOURS

GBAH6B25T: MERGERS AND ACQUISITIONS

Time: 3 Hours

Maximum Marks: 80

PART A: Answer all the questions. Each carries 1 mark.

Choose the correct answer.

1. Walt Disney's acquisition of ABC television network is an example of
  - a. Horizontal merger
  - b. Vertical merger
  - c. Conglomerate merger
  - d. None of the above.
2. Choose the concerns faced by the organization at the time of mergers and acquisition constant growth model
  - a. Leadership change
  - b. Company culture
  - c. Employee retention
  - d. All of the above
3. Expand P M I.
  - a. Post merger integration
  - b. Prime merger integration
  - c. Pre merger integration
  - d. None of the above.
4. The public sale of common stock in a subsidiary in which the parent usually retains majority control is called.....
  - a. Pure play
  - b. Spin off
  - c. Partial sell off
  - d. Equity carve out
5. When managers commit errors of over optimism in evaluating mergers opportunities due to excessive pride or animal spirit is termed as.....
  - a. Managerialism
  - b. Information signaling
  - c. Hubris hypothesis
  - d. Sitting on gold mine

Fill in the Blanks

6. .... the mutual debate and structuring of the conditions of a transaction in order to reach a settlement or agreement.
7. The actual transfer of ownership of shares in the case of a share deal or of assets in the case of an asset deal is referred to as .....
8. The last step in the merger process is.....
9. A financial devise designed to make unfriendly takeover attempts financially unappealing , if not possible is called .....
10. When investments are made in two completely different companies of entirely different industries, the transaction is known as.....

(10 x 1 = 10 Marks)  
(PTO)

**PART B: Answer any *eight* questions. Each carries 2 marks.**

11. Give an account on back flip takeover.
12. What is meant by corporate restructuring?
13. Identify the factors to be considered while using the DCF method.
14. What is the impact of income per share due to mergers and acquisition?
15. Comment on friendly takeover.
16. Write a short note on the history of competition Act.
17. Explain reverse takeover.
18. Explain the type of cross border mergers and acquisition transactions.
19. What is brown field investment?
20. Briefly explain Creeping takeover

**(8 x 2 = 16 Marks)**

**PART C: Answer any *six* questions. Each carries 4 marks.**

21. What are the managerial challenges of mergers and acquisition?
22. Discuss about organizational and human aspects of mergers and acquisition.
23. What is due diligence?
24. What are the disadvantages of takeover?
25. Explain the managerial strategies of CBMA.
26. What is a tender offer?
27. Explain the issues and challenges of cross border mergers and acquisitions.
28. What do you mean by
  - a. Foreign institutional investors.
  - b. Turn key project.

**(6 x 4 = 24 Marks)**

**PART D: Answer any *two* questions. Each carries 15 marks.**

29. Explain the impact of merger on various aspects of an organization.
30. Discuss the various types of valuations under Mergers.
31. What are the opening journal entries in the books of transferee company in the case of amalgamation in the nature of purchase?

**(2 x 15 = 30 Marks)**