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SIXTH SEMESTER UG DEGREE EXAMINATION, APRIL 2023 BBA HONOURS

G	BAH6B23T: INTERNA	ATIONAL BUSINESS LA	W SELECTION OF THE SECOND	
Time: 3 Hours			Maximum Marks: 80	
PART A: Answer all t	he questions. Each carr	ies 1 mark.		
Choose the correct and	swer.			
1. Ultimatelyv	vas replaced by the	on 1st Jan 1995.		
A) GATS, WTO	B) WTO, GATT	C) GATT, WTO	D) IMF, GATT	
2. The mode of Joint ve	nturing in international b	usiness allows a company	to conduct business in	
another country who	se laws discourage foreig	n ownership is known as_	e na reselle CATAA?	
A) International	Franchising	B) Licensing		
C) Contract Mar	nufacturing	D) Joint Ownership		
3. The balance of expor	ts and imports of goods is	s referred to as		
A) Current Account		B) Current Account D		
C) Balance of Trade		D) Current Account Surplus		
4 company p	roduces, markets, invests	and operates across the W	orld.	
A) Global	B) International	C) Multinational	D) Transnational	
5. As a general rule, an	agreement made without	consideration is		
A) Void	B) Valid	C) Voidable	D) Unlawful	
Fill in the Blanks.				
6 is a legal	document between the	shipper of goods and the	carrier detailing the type,	
quantity and destinat	ion of the goods being ca	rried.		
7 is an o	order placed by an import	ter with an exporter for the	supply of certain goods.	
8. IMF stands for	195.0003			
Giving permission t known as		s in another country unde	r a specific trademark is	
10. A written instrumen	t issued by a person direc	tly to the other is called _	type of bill.	

PART B: Answer any eight questions. Each carries 2 marks.

- 11. Explain two points of difference between 'Domestic Business' and 'International Business.
- 12. Write two basic objectives of WTO.
- 13. What is ADR?
- 14. Differentiate 'Franchising' from 'Licensing'.
- 15. What is an Agreement?
- 16. Define Globalization.
- 17. What is IPR?
- 18. Highlight two forces restricting International Business.
- 19. Comment on Promissory Note.
- 20. What is Anti- Dumping Duty?

 $(8 \times 2 = 16 \text{ Marks})$

PART C: Answer any six questions. Each question carries 4 marks.

- 21. What are the various charter parties?
- 22. Explain the Dispute Settlement Process of WTO?
- 23. Discuss the use of Uniform Customs and Practice for Documentary Credits.
- 24. Analyse the features of International Business.
- 25. Enlist the scope of the Hague Rules.
- 26. What are the types of contracts prevalent in international commercial transactions?
- 27. Elaborate Patent Cooperation Treaty.
- 28. Explain the difference between International Private and Public Law

 $(6 \times 4 = 24 \text{ Marks})$

PART D: Answer any two questions. Each carries 15 marks.

- 29. Explain the primary International Conventions.
- 30. What is Letter of Credit? Discuss its process. Enlist the rights and liabilities of the parties involved in a letter of credit transaction.
- 31. What is a contract? Explain the essentials of a contract.

 $(2 \times 15 = 30 \text{ Marks})$