D5BSM2302 (PAGES: 2) **Reg. No: ....**

Name: ....

FIFTH SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2025

(Regular/Improvement/Supplementary)

BSM

GBSM5B12T: STRATEGIC MANAGEMENT OF SPORTS FACILITIES

Time: 2 ½ Hours **Maximum Marks: 80**

SECTION A: Answer the following questions. Each carries *two* marks.

(Ceiling 25 marks)

1. Describe the trends that are expected to affect future sport facilities.
2. List out the key responsibilities of a facility manager.
3. Define crowd management.
4. Describe the role of computer-aided facility management.
5. Identify the types of employees typically involved in facility management.
6. Define Budgeting.
7. List out any four key considerations in planning for future facilities.
8. Define Sports Facility.
9. State the factors involved in site selection for a new facility.
10. List out any two differences between Stadium and Arena.
11. Write a short note on facility design.
12. What is the basic concept of financial management in sports facilities?
13. Define facility marketing.
14. Define Tort Law.
15. Describe any four advantages of selecting a site in urban area.

SECTION B: Answer the following questions. Each carry five marks.

(Ceiling 35 marks)

16. Explain the fundamentals of sports facility planning.
17. Analyze the impact of modern trends on the future of sport facilities.
18. Explain the managerial functions that are crucial for effective facility management.

(PTO)

19. Discuss the role of leadership in facility management.
20. Evaluate the importance of human resources management in facility operations.
21. Explain how to develop and implement a security plan for a facility.
22. Analyze the cost factors involved in facility construction.
23. Explain the operational challenges faced by multi-use high school and college facilities.

SECTION C: Answer any two questions. Each carries *ten* marks.

24. Evaluate the development and management of sports-specific surfaces and materials.
25. Discuss the comprehensive process of facility preparation for an event, including pre-event and mid-event and post-event considerations.
26. Analyze the financial aspects of facility management, including budgeting, new facility financing, and revenue generation.
27. Examine the legal responsibilities in facility management, focusing on risk management, insurance, and contract law.

(2 × 10 = 20 Marks)