

D5BAG2303

Reg. No.....

Name:

FIFTH SEMESTER BA DEGREE EXAMINATION, NOVEMBER 2025

(Regular/Improvement/Supplementary)

ANIMATION AND GRAPHIC DESIGN

GAGD5D02T: INTRODUCTION TO GRAPHIC DESIGN AND ANIMATION

(OPEN COURSE)

Time: 2 Hours

Maximum Marks: 60

SECTION A: Answer the following questions. Each carries *two* marks.

(Ceiling 20 marks)

Write short notes on:

1. Story Board.
2. 180-degree rule.
3. Scale.
4. Grid system.
5. Phenakistoscope.
6. Termite Terrace.
7. Premise.
8. Geometric Shapes.
9. Gutters.
10. Watermarked paper.
11. Praxinoscope.
12. Extreme Close-up.

SECTION B: Answer the following questions. Each carries *five* marks.

(Ceiling 30 marks)

13. Give an account on how 'Packaging Graphic Design' acts as a valuable marketing tool.
14. Define color. What are the main characteristics of color?
15. What are the elements (Screenplay format) of a movie script? Explain.
16. Write a note on Bond paper and Uncoated paper.
17. Discuss the evolution of Mickey Mouse.
18. Give a short note on different types of shapes.
19. Explain three act structure of a story in detail.

SECTION C: Answer any *one* question. The question carries *ten* marks.

20. Define Binding. Explain popular types of binding.
21. What are the 12 principles of Animation developed by Disney studio? Explain each.

(1x 10 = 10 Marks)