

D5BCM2310

Reg. No.....

Name:

FIFTH SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2025

(Regular / Improvement / Supplementary)

COMPUTER APPLICATION

GBCM5D01T: E-COMMERCE

(OPEN COURSE)

Time: 2 Hours

Maximum Marks: 60

SECTION A: Answer the following questions. Each carries *two* marks.

(Ceiling 20 marks)

1. List out the different business models of E Commerce.
2. What is the difference between E Commerce and traditional commerce?
3. Expand EDI.
4. What is the difference between post-paid and prepaid payment system?
5. Define B2G E Commerce.
6. What do you mean by denial of service attack?
7. Define webpage.
8. What do you mean by online advertising?
9. Define B2B portals.
10. Comment on E-commerce.
11. Define digital cash.
12. List out the types of biometric identification schemes.

SECTION B: Answer the following questions. Each carries *five* marks.

(Ceiling 30 marks)

13. Explain the concepts of website design.
14. Define electronic cheque. State the advantages and disadvantages of electronic purse.
15. Discuss the needs for a website.
16. Explain the weakness of internet advertising.
17. Differentiate between E Commerce and E Business.
18. Explain about the participants of supply chain management.
19. What are the reasons for the failure of E commerce?

SECTION C: Answer any *one* question. The question carries *ten* marks.

20. Explain in detail about the E Commerce infrastructure.
21. Define biometrics. Which are the different types of biometrics.

(1 x 10 = 10 Marks)