

D5BBA2306

Reg. No:

Name:

FIFTH SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2025

(Regular/Improvement/Supplementary)

BBA

GBBA5D01T: HOSPITALITY MANAGEMENT

(OPEN COURSE)

Time: 2 Hours

Maximum Marks: 60

SECTION A: Answer the following questions. Each carries *two* marks.

(Ceiling 20 marks)

Write short notes on:

1. Tourist.
2. Destination.
3. Two functions of reservation section in front office.
4. Literary tourism.
5. Reservation agent.
6. Dark tourism.
7. Resort hotel.
8. Polar tourism.
9. Hospitality.
10. Eco-tourism.
11. Business tourism.
12. Intangible products of tourism.

SECTION B: Answer the following questions. Each carries *five* marks.

(Ceiling 30 marks)

13. What are the positive physical impacts of tourism?
14. Discuss the responsibilities of door attendant.
15. Elaborate the levels of tourism planning.
16. What are the benefits of rural tourism?
17. Write a note on hospitality industry.
18. Explain how tourism improves the quality of life in an area.
19. Classify hotels on the basis of location.

SECTION C: Answer any *one* question. The question carries *ten* marks.

20. What are the issues of eco-tourism?
21. Explain the registration process in a hotel.

(1 x 10 = 10 Marks)