

D5BCM2209

Reg. No.....

Name:

FIFTH SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2024

(Regular/Improvement/Supplementary)

GBCM5D02T: BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

(OPEN COURSE)

Time: 2 Hours

Maximum Marks: 60

SECTION A

Answer the following questions. Each carries *two* marks.

(Ceiling 20 marks)

1. Comment on Genetic Industries.
2. What do you mean by functional organization?
3. What is recruitment?
4. Define One-man company.
5. Who is an entrepreneur?
6. Comment on MSMEs.
7. What do you mean by Entrepreneurship?
8. Define Management.
9. What do you mean by Cooperative organizations?
10. Write a note on Scalar Chain.
11. Define Planning.
12. What is decentralization?

SECTION B

Answer the following questions. Each carries *five* marks.

(Ceiling 30 marks)

13. Enumerate the steps in controlling.
14. Differentiate between Entrepreneur and Manager.
15. Discuss the advantages of Sole proprietorship.
16. Briefly explain the classification of industries.
17. What are the functions of an entrepreneur?
18. Briefly explain the levels of Management.
19. Illustrate the features of Partnership.

SECTION C

Answer any *one* question. The question carries *ten* marks.

20. Explain the nature and scope of Management.
21. Discuss the social responsibilities of a business.

(1 × 10 = 10 Marks)