

D5BAG2203

Reg. No.....

Name:

FIFTH SEMESTER BA DEGREE EXAMINATION, NOVEMBER 2024
ANIMATION AND GRAPHIC DESIGN
GAGD5D01T: INTRODUCTION TO GRAPHIC DESIGN AND ANIMATION
(OPEN COURSE)

Time: 2 Hours

Maximum Marks: 60

SECTION A: Answer the following questions. Each carries *two* marks.
(Ceiling 20 marks)

1. What is Magic Lantern?
2. Comment on Rule of Third.
3. Define 'Line 'and 'Shape'.
4. Mention any 2 ISO A sizes.
5. What is Brand Identity?
6. What is LED UV?
7. Define Rotoscoping technique.
8. Comment on Offset lithography.
9. What is Pixilation?
10. Comment on Flexography.
11. Define Synopsis.
12. Write an account on Cel Animation.

SECTION B: Answer the following questions. Each carries *five* marks.
(Ceiling 30 marks)

13. Discuss about the contributions of Winsor Mccay in animation.
14. Describe different types of printing.
15. Explain the terms: Shot, Scene and Sequence.
16. Describe the concept of 'Space' and 'Form' in visual design.
17. Enumerate the three common grid types used in interactive design.
18. Write a note on Ghibli studio.
19. Explain in detail, the three act structure of a story.

SECTION C: Answer any *one* question. Each question carries *ten* marks.

20. What are the twelve principles of Animation developed by Disney studio? Explain each.
21. How is Color important in animation and graphic design? Elaborate.

(1 × 10 = 10 Marks)