

D5BMC2206

Reg. No.....

Name:

FIFTH SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2024

(Regular/Improvement/Supplementary)

JOURNALISM & MASS COMMUNICATION

GBCJ5D01T: NEWSPAPER JOURNALISM

(OPEN COURSE)

Time: 2 Hours

Maximum: 60 Marks

SECTION A: Answer the following questions. Each carries *two* marks.

(Ceiling 20 marks)

Write short notes on:

1. Freelance journalism.
2. Proximity.
3. Lead.
4. Columnist.
5. Letters to the editor.
6. Profile story.
7. Accuracy.
8. Soft news.
9. QuarkXPress.
10. Opinion pieces.
11. Action-oriented editorial.
12. Credit line.

SECTION B: Answer the following questions. Each carries *five* marks.

(Ceiling 30 marks)

13. Briefly explain the importance of newspaper layout.
14. Discuss media trial.
15. Write a short note on 5Ws and 1H.
16. Enumerate the important qualities of a sub-editor.
17. What are the important types of news?
18. Explain the principles of reporting.
19. Write a short essay on news sources.

SECTION C: Answer any *one* question. Each question carries *ten* marks.

20. Explain the organizational structure of an editorial department.
21. Define the process of news editing. Explain the general rules of news editing.

(1 × 10 = 10 Marks)