FIFTH SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2023

(Regular /Supplementary)

BBA HONOURS

GAEC5G05T: FUNDAMENTALS OF MANAGEMENT INFORMATION SYSTEM

Time: 2 Hours   **Maximum Marks: 50**

PART A: Answer *all* the question. Each carries *one* mark.

Choose the Correct Answer

1. Which is the system that consists of people, machines, procedures, databases, and data models, as its elements?
   A) MIS   B) BIS   C) TPS   D) EIS

2. In which database model, data is stored in the form of tables?
   A) Relational model   B) Network model
   C) Hierarchical model   D) ER model

3. Which type of network can be used as an organization's private network and available for only selected users?
   A) Internet   B) Intranet   C) Extranet   D) Cloud

4. eBay is an example of……………….
   A) B2B   B) B2C   C) C2B   D) C2C

5. Which is an interactive experience that enhances the real world with computer-generated perceptual information?
   A) Artificial Intelligence   B) IoT
   C) Augmented Reality   D) Machine Learning

Fill in the Blanks

6. ……………. is the type of information systemused to record the day-to-day transactions of a business.

7. …………….. is a software technology you can use to analyze business data from different points of view.

8. ………….cloud service allows programmers to easily create, test, run, and deploy web applications.

9. In ………………,the company will sell its goods and/or services directly to the consumer.

10. Devices equipped with an Internet connection and sensors can be used for………….

(10 x 1 = 10 Marks)

(PTO)

PART B: Answer any *five* questions. Each carries *five* marks.

11. What is an Information System? List out its components.

12. What is Operation Support System (OSS)?

13. Explain Data warehouse.

14. Write an account on SaaS?

15. What are the challenges in MIS implementation?

16. Explain copyright and patent with the help of examples.

17. Discuss M-Commerce. List out its advantages.

18. Explain IPR.

(5 x 5 = 25 Marks)

PART C: Answer any *one* question. Each carries *fifteen* marks.

19. What is E-Commerce? Explain different types of E-commerce with examples.

20. Explain Industry 4.0 and the emerging technologies in business.

(1 x 15 = 15 Marks)