

FIFTH SEMESTER B.Com. DEGREE EXAMINATION, NOVEMBER 2023

(Regular/Improvement/Supplementary)

COMPUTER APPLICATION

GBCM5B12T: COMPUTER APPLICATIONS IN BUSINESS

Time: 2 ½ Hours

Maximum Marks: 80

SECTION A: Answer the following questions. Each carries *two* marks.

(Ceiling 25 Marks)

1. Explain the structure of Email Address.
2. What is Web Server?
3. What do you mean by Credit Cards?
4. Comment on <!DOCTYPE>.
5. What is dial up connection?
6. What is ECMAScript?
7. How to make a text as larger in html?
8. What is <dd> tag in html?
9. How to create table headings?
10. What is Digital Security?
11. Write a short note on XML.
12. What is traditional commerce?
13. Comment on Mobile banking.
14. What is Encryption?
15. Give an account of Spam.

SECTION B: Answer the following questions. Each carries *five* marks.

(Ceiling 35 Marks)

16. Explain Generations of Computer.
17. Write a note on @import Style Sheet.
18. What are the different types of web hosting?
19. What is tag? Explain different attributes of tag.
20. Differentiate between rowspan and colspan with example.
21. Write a note on Internal CSS with example.
22. Discuss the properties of E-Cash.
23. What is Cryptography? Explain different types of Cryptography.

SECTION C: Answer any *two* questions. Each carries *ten* marks.

24. "Computers have become an essential tool in business." Substantiate.
25. What are the basic elements of a Home Page designing? Explain.
26. Explain E-Commerce Business Models.
27. What precautions will you take while using Internet and E-Payment? Explain.

(2 x 10 = 20 Marks)