

FIFTH SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2022
(Regular/Improvement/Supplementary)
MASS COMMUNICATION (OPEN COURSE)
GBCJD01T: NEWSPAPER JOURNALISM

Time: 2 Hours

Maximum Marks: 60

SECTION A: Answer the following questions. Each carries 2 marks.
(Ceiling 20 Marks)

1. Bureau Chief
2. Interpretative News
3. Life-Style News
4. Contest
5. Caricature
6. Staccato Lead
7. By-Line
8. Beat Reporter
9. Tertiary source of news
10. Rhythm
11. Contrast
12. Flushed Headline

SECTION B: Answer the following questions. Each carries 5 marks
(Ceiling 30 Marks)

13. Who is a photo-journalist and what are his/her responsibilities?
14. How 'Timeliness' and 'Novelty' determine news worthiness?
15. Write an account on Speciality Reporting.
16. Write a short note on media literacy
17. Explain Inverted Pyramid Style.
18. Write the characteristics of a news headlines.
19. Write a short note on 'Pagination'

SECTION C: Answer any 1 question. Each carries 10 marks.

20. Give a detailed description of the core departments of a newspaper organisation
21. Write about the different types of interviews that appear in newspaper and give a note on the structure of an interview.

(1 x 10 = 10 Marks)