D5BCM2010

Reg.No..............................

Name: ....

FIFTH SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2022
(Regular/Improvement/Supplementary)
B.Com. COMPUTER APPLICATION (OPEN COURSE)
GBCM5D01T: E-COMMERCE

Time: 2 Hours   **Maximum Marks: 60**

SECTION A: Answer the following questions. Each carries 2 marks.
(Ceiling 20 Marks)

1. Define B2B E-Commerce.
2. List out the products suitable for E-Commerce.
3. Define SCM.
4. List out the drawbacks of EDI.
5. What is hyper link?
6. What do you mean by dynamic webpages?
7. Define knowledge portals.
8. What do you mean by floating advertisements?
9. Expand URL.
10. Define B2E E-Commerce.
11. What do you mean by SSL?
12. List out the different types of biometrics.

SECTION B: Answer the following questions. Each carries 5 marks
(Ceiling 30 Marks)

13. Explain B2G model of E-Commerce.
14. What are the benefits of EDI?
15. Explain the components of website architecture.
16. What are the contents of a corporate website?
17. Explain in detail the emergence of internet as a competitive advertising media.
18. Which are the different security issues in electronic payment system?
19. Explain the limitations of E-Commerce.

SECTION C: Answer any 1 question. Each carries 10 marks.

20. Define E-Commerce. Explain the importance and benefits of E-Commerce.
21. Explain the different types of electronic payments.

(1 x 10 = 10 Marks)