

FIFTH SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2022

(Regular/Improvement/Supplementary)

B.Com FINANCE (OPEN COURSE)

GBCM5D02T: BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

Time: 2 Hours

Maximum Marks: 60

SECTION A: Answer the following questions. Each carries 2 marks.

(Ceiling 20 Marks)

1. What are manufacturing industries?
2. What are extractive industries?
3. Define partnership.
4. What is trade?
5. Define Oligopoly.
6. What is the social responsibility of business towards the shareholder?
7. Discuss 'need for achievement'.
8. What do you understand by micro-industry?
9. Who is a sole trader or sole proprietor?
10. What are the classifications of business activities according to Fayol?
11. Give an account on planning premises.
12. What is a scalar chain?

SECTION B: Answer the following questions. Each carries 5 marks.

(Ceiling 30 Marks)

13. Elucidate the various factors that led to the development of the concept of social responsibility.
14. What are the main features of the cooperative form of business ownership?
15. What is trade? Discuss the different types of trades.
16. Discuss the sole proprietorship registration procedure.
17. Explain the process of delegation of authority and bring out its advantages.
18. Elaborate the salient features of leadership.
19. Distinguish between authority and responsibility

SECTION C: Answer any 1 question. Each carries 10 marks.

20. Discuss the role of entrepreneur in Economic development.
21. Define the term 'management'. Explain its meaning and state its chief characteristics.

(1 x 10 = 10 Marks)