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Namas	

FIFTH SEMESTER BA DEGREE EXAMINATION, NOVEMBER 2022

(Regular/Improvement/Supplementary) MASS COMMUNICATION

GBCJ5B08T: TELEVISION PRODUCTION

Time: 2 1/2 Hours

Maximum Marks: 80

SECTION A: Answer the following questions. Each carries two marks.

(Ceiling 25 Marks)

- 1. Betacam
- 2. Teleprompter
- 3. VTR
- 4. Final Cut pro
- 5. White Balance
- 6. Dutch Tilt
- 7. Boom Mic
- 8. ENG
- 9. Jump Cut
- 10. Backlight
- 11. Lip Sync
- 12. Motion Graphics
- 13. BarkhaDutt
- 14. EFP
- 15. Subash Chandra

SECTION B: Answer the following questions. Each carries *five* marks. (Ceiling 35 Marks)

- 16. Write the differences between Voice over and Sound Bite.
- 17. What are the major purposes of using Dissolve effect in a video?
- 18. What is Visual Thinking?
- 19. Explain the major activities included in the Pre-production of a programme.
- 20. What is Triangle Lighting?
- 21. Discuss the characteristics of Aural Style of writing for media.
- 22. What is the purpose of establishing shot in a television production?
- 23. Enlist the differences between a News Reader and a News Anchor.

SECTION C: Answer any two questions. Each carries ten marks.

- 24. Express your views on the visual treatment of the popular reality show BIGG BOSS.
- 25. What are the main stages of a television documentary production?
- 26. Write a public service spot script for Anti-Smoking Campaign.
- 27. What are the major types of shots and camera movements?