Time: 3 Hours

Reg. No	***************************************
Name: .	

Maximum Marks: 80

FIFTH SEMESTER BA DEGREE EXAMINATION, NOVEMBER 2022

(Supplementary – 2017 & 2018 Admissions)

MASS COMMUNICATION

ABCJ5B08T: INTRODUCTION TO TELEVISION PRODUCTION

PART A: Answer any five questions not exceeding 50 words. Each carries 3 marks.

- 1. What is Sequence?
- 2. Briefly explain the limitation of television as a medium.
- 3. What is Audio console?
- 4. Define Fill light.
- 5. Explain ambience sound?
- 6. Explain dissolve.
- 7. What is Telephoto lens?
- 8. Define jingles.
- 9. What is teleprompter?

 $(5 \times 3 = 15 \text{ Marks})$

PART B: Answer any seven questions not exceeding 100 words. Each carries 5 marks.

- 10. What is DAT? Explain its function.
- 11. Explain Dubbing.
- 12. Explain ENG and EFP productions.
- 13. Give an account on colour temperature.
- 14. Explain different camera movements.
- 15. What is linear and non-linear editing?
- 16. Explain various camera angles.
- 17. What are the functions of background music?
- 18. Explain the three stages of production.
- 19. What are different types of lenses?
- 20. Write a critical analysis of any television entertainment programme of your choice
- 21. What is shooting script? Explain

 $(7 \times 5 = 35 \text{ Marks})$

PART C: Answer any two questions not exceeding 400 words. Each carries 15 marks.

- 22. Elaborate on Three-point lighting with simple diagram.
- 23. Explain the characterists of television as a news medium.
- 24. Briefly explain the evolution of editing.
- 25. "Television news does not distinguish between reportage and comment". Do you agree? Why?