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Name:

FIFTH SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2022

(Regular/Improvement/Supplementary)

BBA

GBBA5B09T: OPERATIONS MANAGEMENT

Time: 2 1/2 Hours

Maximum Marks: 80

SECTION A: Answer the following questions. Each carries 2 marks. (Ceiling 25 Marks)

- 1. What do you mean by the term 'Operations'?
- 2. What are manufacturing operations?
- 3. Give an example for a non-manufacturing operation.
- 4. What do you mean by the term 'Process Layout'?
- 5. Briefly mention the importance of material handling.
- 6. What do you mean by Work study?
- 7. Define maintenance management.
- 8. What is time study?
- 9. Define Inventory management.
- 10. What is EOQ?
- 11. Define Quality.
- 12. What are control charts?
- 13. What do you mean by an X-Chart?
- 14. What is a Histogram?
- 15. What is an R-Chart?

SECTION B: Answer the following questions. Each carries 5 marks. (Ceiling 35 Marks)

- 16. Briefly explain the scope of Operations management.
- 17. Explain the role of infrastructure in determining the plant location.
- 18. What are the important work measurement techniques?
- 19. Briefly explain the importance of having a proper plant layout.
- 20. What is the relevance of a Master Production Schedule?
- 21. Explain any one of the inventory classifications models.
- 22. What is the importance of having a quality circle in an organization?
- 23. Briefly Explain Ishikawa Diagram.

SECTION C: Answer any 2 question. Each carries 10 marks.

- 24. How does operations management interact and influences other functional areas of a business?
- 25. What do you mean by assembly line balancing? Explain the advantages of assembly line balancing.
- 26. What do you mean by Capacity? Critically evaluate the role of capacity planning in the successful operation of a business.
- 27. Critically evaluate the role of MRP in improving product quality and customer relationship.

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 $(2 \times 10 = 20 \text{ Marks})$