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FIFTH SEMESTER B.Com. DEGREE EXAMINATION, NOVEMBER 2022

(Regular/Improvement/Supplementary) COMPUTER APPLICATION

GBCM5B12T: COMPUTER APPLICATIONS IN BUSINESS

Time: 2 1/2 Hours

Maximum Marks: 80

SECTION A: Answer the following questions. Each carries 2 marks.

(Ceiling 25 Marks)

- 1. What is a super computer?
- 2. Write a note on Personal area Network.
- 3. What is Typography?
- 4. List any four Domain names.
- 5. What is DOM?
- 6. Comment on HTML.
- 7. Write a note on Website Templates
- 8. How to make a text as italic in html?
- 9. Enlist the features of B2B.
- 10. Write a brief account on B2G.
- 11. What is USSD?
- 12. How to save a Web Page?
- 13. What is malicious software?
- 14. Write a note on digital certificates.
- 15. What is secret key cryptography?

SECTION B: Answer the following questions. Each carries 5 marks. (Ceiling 35 marks)

- 16. Briefly explain the peripherals of a new generation computer.
- 17. Write a note on Body Area Network. What are the advantages of BAN?
- 18. Explain the different methods to access the Internet.
- 19. Discuss the various elements of Web Design.
- 20. Write a note on Audience Requirements.
- 21. Explain various steps in Web Publishing.
- 22. Differentiate E-Commerce and Traditional Commerce.
- 23. Write a note on Information Technology Act.

SECTION C: Answer any 2 question. Each carries 10 marks.

- 24. How to write a CSS document? Explain different methods of CSS with example.
- 25. Explain Internal linking and External linking with examples.
- 26. Describe the various types of electronic payments used in E-commerce.
- 27. Explain different Security Threats in Internet and E-Commerce.