

QP CODE: D4BCE2408	(Pages: 2)	Reg. No :
		Name :
Fourth Semester B.Com (FYUGP) Degree Examinations April 2026		
Skill Enhancement Courses (SEC)		
ENG4FS111(3) : Contemporary Language Skills for Commerce and Management		
(Credits: 3)		
Time: 1.5 Hours	Maximum Marks: 50	
Section A		
Answer the following questions. Each carries 2 marks (Ceiling: 16 marks)		
1. List any two non-verbal cues that indicate active listening.	BL1	CO3
2. What is decoding in reading?	BL1	CO2
3. Discuss the rationale that justifies Oprah Winfrey receiving the Cecil B. deMille Award.	BL5	CO1, CO2, CO3
4. Identify the individual who introduced Oprah Winfrey at the 75th Golden Globes and describe their professional relationship.	BL1	CO1, CO2, CO3, CO5
5. What is Sustainable Development Goal 5?	BL1	CO1, CO2, CO3
6. Define ZOPA in negotiation.	BL1	CO2, CO3
7. List any two negotiation skills discussed in the article by Kelsey Miller.	BL1	CO3, CO4, CO6
8. How can weak leadership affect group performance?	BL2	CO2, CO3
9. Mention two strategies to improve communication in a group.	BL1	CO1, CO4
10. How does teamwork contribute to effective problem-solving?	BL2	CO3, CO4
Section B		
Answer the following questions. Each carries 6 marks (Ceiling: 24 Marks)		
11. Describe the importance of structure and organization in writing.	BL2	CO2, CO3
12. In "My Life: A Name Trimmed with Colored Ribbons" by Lyn Hejinian, describe how the poet blends memory and imagination in her writing.	BL4	CO2, CO3, CO4
13. Analyse the relationship between population growth and food scarcity in colonial Malabar.	BL4	CO2, CO3, CO4
(PTO)		

14. Explain the significance of coffee cultivation during the 19th century in Malabar.	BL2	CO2, CO3, CO6
15. Describe how asking open-ended questions can enhance collaboration in a team.	BL2	CO2

Section C

Answer any one question. Each carries 10 marks (1 x 10 = 10 Marks)

16. Evaluate the role of reading comprehension in effective communication.	BL5	CO2, CO3
17. Evaluate the long-term societal benefits of shifting gendered social norms.	BL5	CO1, CO2, CO3, CO4, CO5, CO6

CO : Course Outcome

BL : Bloom's Taxonomy Levels (1 – Remember, 2 – Understand, 3 – Apply, 4 – Analyse, 5 – Evaluate, 6 – Create)