

QP CODE: D4BFE2403	(Pages: 2)	Reg. No :
		Name :
FOURTH SEMESTER FYUGP EXAMINATION, APRIL 2026 Discipline Specific Core (DSC) Courses - Major FEN4CJ205 : INTRODUCTION TO JOURNALISM (Credits: 4)		
Time: 2 Hours	Maximum Marks: 70	
Section A		
Answer the following questions. Each carries 3 marks (Ceiling: 24 marks)		
1. Write a note on Doordarshan.	BL1	CO1, CO2, CO3, CO4
2. Who is a leader writer?	BL1	CO1, CO2, CO3, CO4
3. Write a shortnote on Adobe Photoshop.	BL1	CO1, CO2, CO3, CO4
4. Explain the concept of visual effects (VFX) in journalism.	BL1	CO1, CO2, CO3, CO4
5. What is Grammarly?	BL1	CO1, CO2, CO3, CO4
6. What do you mean by Nose for News?	BL2	CO1, CO2, CO3, CO4
7. Why should headlines use present tense?	BL2	CO1, CO2, CO3, CO4
8. What should editors consider when altering images?	BL2	CO1, CO2, CO3, CO4
9. Explain the difference between a script and a shot list.	BL2	CO1, CO2, CO3, CO4
10. What is media convergence?	BL2	CO1, CO2, CO3, CO4
Section B		
Answer the following questions. Each carries 6 marks (Ceiling: 36 Marks)		
11. How viable is freelance journalism? Discuss the state of freelance journalism in Indian with a critical lens.	BL2	CO1, CO2, CO3, CO4
12. Online journalism is the convergence of print, television and radio media. Discuss.	BL3	CO1, CO2, CO3, CO4
13. Discuss the impact of smartphone photography on professional photojournalism.	BL5	CO1, CO2, CO3, CO4
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14.	Explain the three phases of video production: pre-production, production, and post-production.	BL2	CO1, CO2, CO3, CO4
15.	Describe the verification process that journalists should follow before publishing a story.	BL4	CO1, CO2, CO3, CO4
16.	Describe the various stages involved in news production from data collection to distribution.	BL5	CO1, CO2, CO3, CO4
17.	Explain "Novelty-Newness" as a news value with examples.	BL2	CO1, CO2, CO3, CO4
18.	Why graphics and data stories are so important in contemporary journalism?	BL4	CO1, CO2, CO3, CO4
Section C			
Answer any one question. Each carries 10 marks (1 x 10 = 10 Marks)			
19.	Examine the role of visual elements (images, captions) in news stories. How do these elements interact with textual content to create journalistic impact?	BL5	CO1, CO2, CO3, CO4
20.	Examine the working conditions of journalists in India. What structural issues persist, and how can they be addressed?	BL5	CO1, CO2, CO3, CO4
CO : Course Outcome			
BL : Bloom's Taxonomy Levels (1 – Remember, 2 – Understand, 3 – Apply, 4 – Analyse, 5 – Evaluate, 6 – Create)			