

QP CODE: D4BBA2405	(Pages: 2)	Reg. No :
		Name :
FOURTH SEMESTER FYUGP EXAMINATION, APRIL 2026		
Discipline Specific Core (DSC) Courses - Major		
BBA4CJ208 : CORPORATE GOVERNANCE & ETHICS		
(Credits: 4)		
Time: 2 Hours	Maximum Marks: 70	
Section A		
Answer the following questions. Each carries 3 marks (Ceiling: 24 marks)		
1. What is Corporate Governance?	BL2	CO1
2. What is the role of public sector enterprises in CSR?	BL2	CO2
3. What is the fundamental claim of Divine Command Theory?	BL1	CO3
4. Define 'Social Equity' as a professional responsibility.	BL1	CO4
5. What is a CSR Committee?	BL1	CO2
6. What is the role of CACG in India?	BL2	CO1
7. What is meant by legal responsibility of business?	BL2	CO2
8. Why is 'Identifying Stakeholders' a critical first step?	BL2	CO4
9. What is the core idea behind 'Total Quality Mind' (TQM)?	BL2	CO4
10. What is whistleblowing?	BL2	CO2
Section B		
Answer the following questions. Each carries 6 marks (Ceiling: 36 Marks)		
11. Explain the main provisions of the Sarbanes-Oxley Act of 2002.	BL2	CO1
12. Discuss the advantages of an effective management control system.	BL2	CO2
13. Describe the management strategies to handle the "Disclosure of Competitor Secrets" during recruitment.	BL3	CO3
14. Discuss the role of 'Education and Work Experience' in enhancing ethical awareness.	BL2	CO4
(PTO)		

15.	Explain the ethical issues in Corporate Governance.	BL2	CO1
16.	Discuss the Birla Committee and its recommendations for Corporate Governance.	BL4	CO1
17.	Discuss reasons why investors might prefer to support a company with strong, publicly documented ethical policies over a competitor without them.	BL2	CO3
18.	Explain the statement "Whistleblowing is often a conflict between Truth and Loyalty."	BL3	CO3
Section C			
Answer any one question. Each carries 10 marks (1 x 10 = 10 Marks)			
19.	Provide a detailed account of Kohlberg's six stages. Use a single business ethics dilemma to illustrate how reasoning changes at each stage.	BL6	CO3
20.	Design a framework for an Ethics Training Program for a new Indian startup include components like Code of Conduct, Whistleblowing, and Utilitarianism.	BL6	CO3
CO : Course Outcome			
BL : Bloom's Taxonomy Levels (1 – Remember, 2 – Understand, 3 – Apply, 4 – Analyse, 5 – Evaluate, 6 – Create)			