

QP CODE: D4BJM2402	(Pages: 2)	Reg. No :
		Name :
FOURTH SEMESTER FYUGP EXAMINATION, APRIL 2026 Discipline Specific Core (DSC) Courses - Major JOU4CJ204 : RADIO JOURNALISM AND AUDIO PRODUCTION (Credits: 4)		
Time: 2 Hours	Maximum Marks: 70	
Section A		
Answer the following questions. Each carries 3 marks (Ceiling: 24 marks)		
1. Define sound.	BL1	CO1, CO2
2. Name the year when the first radio broadcast was transmitted commercially in India.	BL1	CO1
3. Define 'pace' in news bulletin presentation.	BL1	CO3, CO4
4. Resul Pookutty.	BL1	CO5, CO6
5. Radio news bulletin.	BL1	CO2, CO3, CO4
6. Diegetic and non-diegetic sound.	BL2	CO2, CO5
7. Radio jockey.	BL2	CO2, CO4, CO6
8. What is a podcast channel?	BL1	CO1, CO4
9. Why is a DAW important in modern audio production?	BL2	CO2, CO6
10. Distinguish between the roles of a producer and a director in audio production.	BL2	CO2
Section B		
Answer the following questions. Each carries 6 marks (Ceiling: 36 Marks)		
11. Describe the role of TRAI and the Ministry of Information & Broadcasting in regulating radio broadcasting in India.	BL2	CO1
12. Explain the roles and responsibilities of personnel in the radio production process.	BL2	CO2, CO6
(PTO)		

13.	Discuss noise reduction techniques to clean up field or low-quality recordings.	BL2	CO3, CO4, CO5
14.	What are the key skills required to be an effective Radio Jockey? Explain each.	BL2	CO3, CO6
15.	Discuss the importance of headlines and how they should be written for radio.	BL2	CO2, CO6
16.	Describe the importance of a call to action in radio ads and PSAs.	BL2	CO3, CO4, CO5
17.	How does acoustics affect audio recording quality? Explain with examples.	BL2	CO2
18.	Compare internet radio with traditional FM radio in terms of reach, content, and technology.	BL2	CO1
Section C			
Answer any one question. Each carries 10 marks (1 x 10 = 10 Marks)			
19.	Describe and analyse different radio programme formats. How does the choice of format affect content presentation and audience engagement?	BL4	CO3, CO4
20.	Compare and contrast the different types of radio stations (AM, FM, SW, Internet Radio, Community Radio, and HAM Radio). Discuss their relevance in the Indian media landscape.	BL4	CO1
CO : Course Outcome			
BL : Bloom's Taxonomy Levels (1 – Remember, 2 – Understand, 3 – Apply, 4 – Analyse, 5 – Evaluate, 6 – Create)			