

FOURTH SEMESTER B.Com. DEGREE EXAMINATION, APRIL 2025

(Regular/Improvement/Supplementary)

FINANCE AND COMPUTER APPLICATION

GBCM4A03T: ENTREPRENEURSHIP DEVELOPMENT

Time: 2 ½ Hours

Maximum Marks: 80

**SECTION A: Answer the following questions. Each carries *two* marks.
(Ceiling 25 marks)**

1. What is Fabian Entrepreneur?
2. List out the symptoms of Industrial Sickness.
3. Comment on Bridge Capital.
4. What is Green Channel Scheme?
5. Mention the primary purpose of the Industrial Estate.
6. What is Subsidy?
7. Define Venture Capital.
8. What is single window system?
9. What are the assessments of Project Feasibility?
10. Define incentives.
11. Who is first generation Entrepreneur?
12. Name the two functions of Technopark.
13. What is NIESBUD?
14. What is seed capital?
15. Define sensitivity analysis.

**SECTION B: Answer the following questions. Each carries five marks.
(Ceiling 35 marks)**

16. Discuss the factors to be considered in selecting a location for a business.
17. Elaborate the factors affecting Entrepreneurship growth.
18. What are the benefits of industrial Estate?
19. Enumerate the purpose of project report.
20. What are the main challenges faced by the MSMEs?
21. How do you think women entrepreneurs can contribute to solving global challenges?
22. Discuss the objectives of STED Project.
23. What are the causes of Industrial Sickness?

SECTION C: Answer any *two* questions. Each carries *ten* marks.

24. Explain the role of entrepreneurship in economic development. What are the barriers to entrepreneurship?
25. What is project Report? What are the contents of a Project Report?
26. Describe the types of Entrepreneurs. Which one do you think most suitable for India?
27. Explain the various method of Demand Forecasting.

(2 × 10 = 20 Marks)