

FOURTH SEMESTER UG DEGREE EXAMINATION, APRIL 2024

(Regular/Improvement/Supplementary)

BBA

GBCM4A03T: ENTREPRENEURSHIP DEVELOPMENT

Time: 2 ½ Hours

MaximumMarks: 80

SECTION A: Answer the following questions. Each carries *two* marks.

(Ceiling 25 Marks)

1. What is project identification?
2. Mention the important activities of NIESBUD.
3. What do you mean by business incubation?
4. Who is an innovative entrepreneur?
5. State the characteristics of a micro unit.
6. What is social cost benefit analysis?
7. What do you understand by green channel?
8. Comment on combined layout.
9. Mention different methods of foreign collaboration.
10. What is an industrial estate?
11. What is a feasibility report?
12. State the functions of KVIC.
13. What do you mean by seed capital?
14. Differentiate between entrepreneur and intrapreneur.
15. What is financial feasibility?

SECTION B: Answer the following questions. Each carries *five* marks.

(Ceiling 35 Marks)

16. List out the incentives and subsidies available to SSI units.
17. What are the functions of an entrepreneur?
18. Enlist the tools available for the financial analysis of a project.
19. Discuss the factors to be considered in the screening of project ideas.
20. Explain the functions and services performed by KITCO.
21. What are the reasons for industrial sickness?
22. Explain the requirements of a good project report.
23. Enumerate the problems faced by women entrepreneurs.

SECTION C: Answer any *two* questions.Each carries *ten* marks.

24. Describe the phases in the setting up of a small scale unit.
25. Discuss the factors affecting entrepreneurial growth. Explain the role of entrepreneurs in the economic development.
26. Enumerate the different stages of project formulation.
27. Define project report. Explain the contents of a good project report.

(2 x 10 = 20 Marks)