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Reg.No	
Name:	

### FOURTH SEMESTER BA DEGREE EXAMINATION, APRIL 2023

(Regular/Improvement/Supplementary)

## FUNCTIONAL ENGLISH: COMPLEMENTARY COURSE FOR MASS COMMUNICATION

#### GFEN4C12T: ENGLISH FOR COMMUNICATION - IV ACADEMIC WRITING

Time: 1 ½ Hours Maximum Marks: 40

## SECTION A: Answer the following questions. Each carries two marks. (Ceiling 12 Marks)

- 1. Define Plagiarism? How can we avoid it?
- 2. What is the most common order/structure of an academic text?
- 3. Differentiate between a CV and a Resume.
- 4. Expository writing.
- 5. Define Literature Review.
- 6. What do you mean by paraphrasing?
- 7. Distinguish between academic writing and personal writing.

# SECTION B: Answer the following questions. Each carries *five* marks. (Ceiling 18 Marks)

- 8. Plot out the structure of a research paper.
- 9. Explain the different types of paragraphs and the ways to organize them in a research paper.
- 10. What are the different genres and types of academic texts?
- 11. Write a letter to your grandfather revealing your placement in a well-reputed company.
- 12. Briefly explain the different approaches to writing.

### SECTION C: Answer any one question. Each carries ten marks.

- 13. You are an employee at an MNC. Write a letter to your manager requesting them for paid maternity leave.
- 14. You are applying to a renowned firm for the post of your interest. Prepare a resume.