

FOURTH SEMESTER UG DEGREE EXAMINATION, APRIL 2023**(Regular/Improvement/Supplementary)****BCA****GBCA4C07T: E-COMMERCE****Time: 2 Hours****Maximum Marks: 60****SECTION A: Answer the following questions. Each carries 2 marks.****(Ceiling 20 Marks)**

1. What is E-commerce? Mention its advantages.
2. What is intranet?
3. Mention the features of EDI.
4. What is C2C E-commerce?
5. What do you mean by reverse auction?
6. Define WWW.
7. What do you mean by event aggregators?
8. Write note on SNMP?
9. Comment on Cyberstalking.
10. List some advantages of smart card.
11. Define SSL and SET.
12. What do you understand by Electronic Cheque?

SECTION B: Answer the following questions. Each carries 5 marks.**(Ceiling 30 Marks)**

13. Mention different E-commerce opportunities for industries.
14. Explain the trading process of B2B E-Commerce.
15. What is brokerage model?
16. What is communication switching? Which are the two common methods of communication switching to transfer data?
17. What are the ethical issues in internet?
18. Explain different risks in e-Payment system.
19. What are the benefits of digital token based payment system?

SECTION C: Answer any 1 question. Each carries 10 marks.

20. Discuss various means of advertising with examples.
21. What is hacking? Explain the different reasons for hacking. Also give some remedies against hacking.

(1 x 10 = 10 Marks)