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FOURTH SEMESTER B.Com. DEGREE EXAMINATION, APRIL 2023

(Regular/Improvement/Supplementary)

FINANCE & COMPUTER APPLICATION

GBCM4A03T: ENTREPRENEURSHIP DEVELOPMENT

Time: 2 1/2 Hours

Maximum Marks: 80

SECTION A: Answer the following questions. Each carries two marks.

(Ceiling 25 Marks)

- 1. Define entrepreneur.
- 2. What is industrial development zone?
- 3. Distinguish between incentives and subsidy.
- 4. Mention the activities of NIESBUD.
- 5. Define SSI.
- 6. What is Seed Capital Assistance?
- 7. Define induced entrepreneur
- 8. State the concept Single Window System.
- 9. Mention any four characteristics of entrepreneurship.
- 10. What is DPR?
- 11. How market analysis is made?
- 12. Define the term Project Report.
- 13. What are the different methods of reporting?
- 14. What is bounty?
- 15. Mention any four significance of project report.

SECTION B: Answer the following questions. Each carries five marks.

(Ceiling 35 Marks)

- 16. Explain the intention of Industrial policy 1991.
- 17. State the functions of SIDCO.
- 18. Explain the environmental factors affecting entrepreneurship.
- 19. Enlist the functions of DIC.
- 20. State the objectives of MSME Act 2006.
- 21. List out the advantages of project appraisal.
- 22. Discuss the sources of fund for setting up of industrial units.
- 23. What are the requirements of a good project report?

SECTION C: Answer any two questions. Each carries ten marks.

- 24. Explain the recent development of women entrepreneurship in India.
- 25. Write the remedial measures to solve the problems of MSMEs in Kerala.
- 26. Discuss the procedure for setting up of industrial units.
- 27. What are the content of a project report?

 $(2 \times 10 = 20 \text{ Marks})$