

FOURTH SEMESTER UG DEGREE EXAMINATION, APRIL 2023**(Regular/Improvement/Supplementary)****BBA HONOURS****GBAH4B17T: BUSINESS ETHICS & SUSTAINABILITY****Time: 3 Hours****Maximum Marks: 80****PART A: Answer all the questions. Each carries 1 mark.****Choose the correct answer.**

1. The trading of a public company's stock or other securities like bonds or stock options by individual with possession of material, non-public information about the security is called.....
 - a) Insider trading
 - b) Online trading
 - c) Offline trading
 - d) Direct trading
2. Which country enforces the FCPA?
 - a) United States
 - b) United Kingdom
 - c) Germany
 - d) France
3. Which year was the FCPA enacted?
 - a) 1977
 - b) 1988
 - c) 2002
 - d) 1999
4. Which of the following is not an individual factor that affects business ethics?
 - a) Nationality
 - b) Religion
 - c) Education
 - d) Significant others
5. UNEP stands for,
 - a) United Nations Ecotype Programme
 - b) United Nations Ecological programme
 - c) United Nations educational Programme
 - d) United Nations environment Programme

Fill in the Blanks.

6. The process by which accountants use their knowledge of accounting rules to manipulate the figures reported in the accounts of a business is known as
7. The stockbroker might take advantage of the opportunity to increase his or her compensation by engaging in excessive trading of a client's portfolio. This practice is known as
8. refers to the practice of using one's ethical principles as the primary filter for the selection of securities investing.
9. The approach to ethical decision-making focuses on consequences of an action.
10. The Principles for Responsible Investment (PRI) were launched in the year

(10 × 1= 10 Marks)
(PTO)

PART B: Answer any *eight* questions. Each carries 2 marks.

11. What do you mean by finance?
12. Who is fiduciary?
13. Give an account on mutual funds.
14. What is bribery?
15. What is Fair trade?
16. Explain the utilitarianism model of ethical decision making.
17. How cultural difference influence ethical decision making?
18. What are the three main goals of the Convention on biodiversity?
19. Write a short note on Bali roadmap.
20. What is meant by GRI?

(8 × 2 = 16 Marks)

PART C: Answer any *six* questions. Each carries 4 marks.

21. How does window dressing impact ethics in finance?
22. What do you mean by conflict of interest?
23. Compare socially responsible fund with sin stocks.
24. How should the standards for wages and working conditions be determined in international business?
25. What are the situational factors that can influence ethical decision making?
26. Examine the importance of sustainability reporting.
27. Discuss about UN Principle for Responsible Investment.
28. What is Agenda 21 and the Rio Declaration?

(6 × 4 = 24 Marks)

PART D: Answer any *two* questions. Each carries 15 marks.

29. Define Business ethics. What are the advantages of business ethics for an organization?
30. Explain the three basic forms of ethical misconduct when selling financial products and services.
31. Why corporate strategies should be focused on Sustainability? Explain the benefits and scope of corporate sustainability.

(2 × 15 = 30 Marks)