

QP CODE: D3BHS2402

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Reg. No : .....

Name : .....

**THIRD SEMESTER FYUGP EXAMINATION, NOVEMBER 2025**

**Discipline Specific Core (DSC) Course - Minor**

**HIS3MN214 : Best Practices in Historical Tourism**

**(Credits: 4)**

**Time: 2 Hours**

**Maximum Marks: 70**

**Section A**

**Answer the following questions. Each carries 3 marks (Ceiling: 24 marks)**

- |     |  |     |               |
|-----|--|-----|---------------|
| 1.  | Describe the traditional arts, crafts, and performances showcased during the festival.                 | BL2 | CO6           |
| 2.  | Identify the best practices that ensure the preservation of heritage sites in historical tourism.      | BL1 | CO1           |
| 3.  | How do film festivals serve as platforms for intercultural dialogue and heritage promotion?            | BL2 | CO3, CO6, CO7 |
| 4.  | Outline the concept of festival economy in historical tourism.   | BL1 | CO3, CO7      |
| 5.  | Describe the significance of the Jaipur Literature Festival in promoting cultural tourism.             | BL2 | CO1, CO6      |
| 6.  | Illustrate the interpretative techniques used during heritage walks to engage tourists.                | BL2 | CO4, CO6      |
| 7.  | Describe the importance of adapting heritage itineraries to meet the expectations of varied audiences. | BL2 | CO3           |
| 8.  | Define the Responsible Tourism Mission in Kerala.  | BL2 | CO3           |
| 9.  | Differentiate the cultural roles of Theyyam and Nercha in Kerala's heritage tourism.                   | BL3 | CO2           |
| 10. | Suggest improvements or innovations for making regional heritage walks more engaging.                  | BL6 | CO3           |

**(PTO)**

### Section B

Answer the following questions. Each carries 6 marks (Ceiling: 36 Marks)

11.	Analyze how the festival preserves intangible heritage such as beliefs, practices, and oral traditions.	BL4	CO3
12.	Analyse the relationship between culinary heritage and regional identity.	BL4	CO5, CO6
13.	Critically evaluate responsible tourism in safeguarding indigenous heritage.	BL4	CO3
14.	Illustrate how food trails provide immersive cultural experiences for tourists.	BL2	CO2
15.	Examine how proper operational planning enhances visitor satisfaction and project efficiency.	BL4	CO2, CO3, CO5
16.	Thematic planning shapes meaningful heritage experiences. Analyze its role.	BL2	CO2
17.	Explain how digital tools can enhance the experience of heritage walks.	BL2	CO4
18.	Cultural syncretism is visible in Kerala's heritage. Analyze examples from festivals, temples, or architecture.	BL3	CO6

### Section C

Answer any one question. Each carries 10 marks (1 x 10 = 10 Marks)

19.	Evaluate the impact of art and craft festivals on sustainable tourism development.	BL5	CO1
20.	Assess the effectiveness of the Responsible Tourism Mission in balancing tourism growth with community benefits.	BL4	CO5

**CO : Course Outcome**

**BL : Bloom's Taxonomy Levels** (1 – Remember, 2 – Understand, 3 – Apply, 4 – Analyse, 5 – Evaluate, 6 – Create)