

QP CODE: D3BIB2407

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Reg. No : .....

Name : .....

**THIRD SEMESTER FYUGP EXAMINATION, NOVEMBER 2025**

**Discipline Specific Core (DSC) Courses - Major**

**BIB3CJ204 : INTERNATIONAL SUPPLY CHAIN MANAGEMENT**

(Credits: 4)

**Time: 2 Hours**

**Maximum Marks: 70**

**Section A**

**Answer the following questions. Each carries 3 marks (Ceiling: 24 marks)**

1.	List any key performance indicators used to measure the effectiveness of a global supply chain.	BL4	CO1, CO2, CO3
2.	What is the significance of incoterms in Global Supply Chain?	BL4	CO1, CO2, CO3
3.	Define Global sourcing.	BL2	CO1, CO2, CO3
4.	What are government drivers?	BL2	CO1, CO2, CO3
5.	What is meant by intermodal transportation? Give one example.	BL2	CO1, CO2, CO3
6.	Mention any three challenges in packaging goods for international transport.	BL2	CO1, CO2, CO3
7.	Briefly explain the term supply chain risk management.	BL1	CO1, CO2, CO3
8.	Define international market entry mode.	BL2	CO1, CO2, CO3
9.	List three factors that influence the design of a global market channel.	BL1	CO1, CO2, CO3
10.	Define supplier selection in the context of global supply chains.	BL2	CO1, CO2, CO3

**Section B**

**Answer the following questions. Each carries 6 marks (Ceiling: 36 Marks)**

11.	Discuss the barriers of supply chain management.	BL2	CO1, CO2, CO3
12.	Discuss the challenges in integration of supply chain.	BL5	CO1, CO2, CO3
13.	Describe the key characteristics of born-global firms.	BL2	CO1, CO2, CO3
14.	Briefly describe the five main components of the SCOR model.	BL1	CO1, CO2, CO3
15.	What are the main objectives of adopting a global purchasing strategy?	BL1	CO1, CO2, CO3
16.	Compare centralized and decentralized global purchasing approaches.	BL4	CO1, CO2, CO3

**(PTO)**

17.	Explain the key features of Global EDGE diagnostic tools.	BL2	CO1, CO2, CO3
18.	Describe the key components of an e-business framework.	BL4	CO1, CO2, CO3
<b>Section C</b>			
<b>Answer any one question. Each carries 10 marks (1 x 10 = 10 Marks)</b>			
19.	Explain the concept and objectives of global supply chain management. Examine the major challenges of managing an international supply chain.	BL2	CO1, CO2, CO3
20.	Discuss the key components of global supply chain infrastructure. Explain how each component contributes to the smooth functioning of international logistics.	BL2	CO1, CO2, CO3
<b>CO : Course Outcome</b>			
<b>BL : Bloom's Taxonomy Levels</b> (1 – Remember, 2 – Understand, 3 – Apply, 4 – Analyse, 5 – Evaluate, 6 – Create)			