QP CODE: D3BCE2408	**(Pages: 2)**	**Reg. No**	**: .....**
		Name	**: .....**

Third Semester FYUGP Degree Examination November 2025

Multi-Disciplinary Courses (MDC)

ENG3FM107(3) : Understanding Kerala: Narratives of Development,Commerce & Entrepreneurship

(Credits: 3)

Time: 1.5 Hours **Maximum Marks: 50**

Section A

Answer the following questions. Each carries 2 marks (Ceiling: 16 marks)

1.	Explain why spices from Kerala were in high demand in ancient trade.	BL2	CO2
2.	List any two ports that were active during Kerala's maritime boom.	BL1	CO1
3.	What is a Neighborhood Group (NHG) in Kudumbashree?	BL1	CO3, CO4
4.	Name two industries in which migrant workers in Kerala are commonly employed.	BL1	CO2
5.	Where was Anfaal Naushad's office established and how did it help him reduce his expenditure?	BL1	CO3
6.	Describe the role of Amritha Joseph 's mother in her entrepreneurial journey.	BL2	CO4, CO5
7.	How does the story "The Big Fish" critique globalization?	BL2	CO2
8.	Why is the Vaal Kannadi considered the most popular form of Aranmula mirror?	BL2	CO3
9.	Identify any two historical landmarks located at Kozhikode Beach.	BL1	CO3
10.	Explain how the traditional fishermen of Azhikode perceive their relationship with the sea.	BL3	CO2

Section B

Answer the following questions. Each carries 6 marks (Ceiling: 24 Marks)

11.	Assess the role of the Indian government in supporting the makers of Aranmula Kannadi. **(PTO)**	BL5	CO2

12.	Discuss how Kerala's literacy achievements have influenced its development.	BL2	CO2
13.	Suggest three practical measures to address the challenges faced by the Kerala Model of Development.	BL3	CO4, CO5
14.	Write a diary entry from Amritha's perspective on the day she decided to start her business.	BL3	CO4, CO5
15.	Explain how medium-budget films contribute to better storytelling and technical quality in world cinema.	BL2	CO5
Section C			
Answer any one question. Each carries 10 marks (1 x 10 = 10 Marks)			
16.	Discuss how 'The Big Fish' represents the struggles of small scale industries and farmers under globalization.	BL4	CO4
17.	Critically evaluate how Cheruvayal Raman's traditional farming methods can influence farming practices and policies around the world?	BL6	CO5
	CO : Course Outcome		
	BL : Bloom's Taxonomy Levels (1 – Remember, 2 – Understand, 3 – Apply, 4 – Analyse, 5 – Evaluate, 6 – Create)		