

**THIRD SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2023**

**BACHELOR OF SPORTS MANAGEMENT (BSM)**

**GBSM3B06T: RESEARCH METHODOLOGY**

**Time: 2 Hours**

**Maximum Marks: 60**

**SECTION A: Answer the following questions. Each carries *two* marks.**

**(Ceiling 20 Marks)**

1. What do you mean by random sampling?
2. Define Research.
3. What is an independent variable? Give an example.
4. What is meant by scale of measurement?
5. Comment on projective technique.
6. What is null hypothesis?
7. Differentiate between census and sample survey?
8. What is lottery method of sampling?
9. Write a short note on the term Data analysis.
10. What do you mean by Dichotomous questions?
11. Give an account on secondary data.
12. What is bibliography?

**SECTION B: Answer the following questions. Each carries *five* marks.**

**(Ceiling 30 Marks)**

13. Explain Research Process.
14. Write a note on variable. Explain Independent and dependent variables.
15. Explain the different methods of interview.
16. Define the term validity. Discuss the different forms of validity.
17. How qualitative data analysis differ from quantitative data analysis?
18. What is the difference between stratified sampling and cluster sampling?
19. Differentiate between footnotes and bibliography.

**SECTION C: Answer any *one* question. Each carries *ten* marks.**

20. Write down the advantages and disadvantages of primary data.
21. Briefly summarize the types of reports.

**(1 x 10 = 20 Marks)**

