

D3BFE2204

Reg. No:.....

Name:

THIRD SEMESTER BA DEGREE EXAMINATION, NOVEMBER 2023

(Regular/Improvement/Supplementary)

FUNCTIONAL ENGLISH

GFEN3C06T: CULTURAL STUDIES - COURSE III CULTURAL SPACES - I

Time: 1 ½ Hours

Maximum Marks: 40

SECTION A: Answer the following questions. Each carries *two* marks.

(Ceiling 12 Marks)

1. Which are the two forms of poetry as mentioned in Poetics?
2. What is false sublime?
3. List out the four 'Ps' of consumption and marketing.
4. How is local culture different from global culture according to Mike Featherstone?
5. Define the term Cultural Hybridization.
6. Which form of poetry does Aristotle consider to be superior?
7. How is the mall an escape from the rest of the city?

SECTION B: Answer the following questions. Each carries *five* marks.

(Ceiling 18 Marks)

8. What is comedy?
9. Can fundamentalism be defined as a way of life? Substantiate.
10. "Lifestyle is not a permanent thing". Do you agree?
11. Branding.
12. Enumerate the aspects of easy-ness of Online shopping.

SECTION C: Answer any *one* question. Each carries *ten* marks.

13. How does Aristotle define tragedy? Explain its features.
14. Discuss Globalization in the context of cultural studies.

(1 x 10 = 10 Marks)