

**THIRD SEMESTER BA DEGREE EXAMINATION, NOVEMBER 2023****(Regular/Improvement/Supplementary)****JOURNALISM & MASS COMMUNICATION****GBCJ3B03T: REPORTING FOR THE PRINT****Time: 2 ½ Hours****Maximum Marks: 80****SECTION A: Answer the following questions. Each carries *two* marks.****(Ceiling 25 Marks)****Write short notes on:**

1. Armchair reporting.
2. Hard news.
3. Fact checking.
4. Staccato lead.
5. Professional integrity.
6. Xinhua.
7. Meet the press.
8. Tip off.
9. Summary lead.
10. Unexpected news.
11. Watergate Scandal.
12. Rana Ayyub.
13. Infotainment.
14. Freelance.
15. Attribution.

**SECTION B: Answer the following questions. Each carries *five* marks.****(Ceiling 35 Marks)**

16. Explain the qualities and responsibilities of a reporter.
17. Prepare a soft news on a person/event/initiative from your campus or locality.
18. 'Facts are sacred, comment is free.' Examine the role of a journalist in ensuring accuracy in reporting.
19. 'Building contacts can make a better reporter.' Develop your views on source cultivation.
20. Discuss important elements of news with appropriate examples.

**(PTO)**

21. Examine the relevance of beat reporting.
22. How news differ from views? Explain with examples.
23. 'When a dog bites a person that is not news, but if a person bites a dog, that is news.'  
Critique this definition of news.

**SECTION C: Answer any *two* questions. Each carries *ten* marks.**

24. Explain the importance of sources in news reporting. How does a journalist maintain source confidentiality in reporting?
25. 'Investigative journalism is a laborious, time consuming and challenging task'.  
Elaborate this statement with suitable examples.
26. Prepare a news report in inverted pyramid style on college union inauguration function or a major activity in your college.
27. Elaborate the preparations required for conducting an effective interview. Prepare a set of 10 questions to be posed to your principal as part of an assignment for the campus newspaper.

**(2 x 10 = 20 Marks)**