

**THIRD SEMESTER BA DEGREE EXAMINATION, NOVEMBER 2022****(Regular/Improvement/Supplementary)****MASS COMMUNICATION****GBCJ3B03T: REPORTING FOR THE PRINT****Time: 2 ½ Hours****Maximum Marks: 80****SECTION A: Answer the following questions. Each carries *two* marks.****(Ceiling 25 Marks)****Write short notes on:**

1. Proximity
2. Attributions
3. Lead
4. Hourglass style
5. Infotainment
6. Contempt of court
7. Press Release
8. By-line
9. Anonymous source
10. Sting operation
11. PTI
12. Meet the Press
13. Beat
14. Specialised Reporting
15. Armchair journalism

**SECTION B: Answer the following questions. Each carries *five* marks.****(Ceiling 35 Marks)**

16. 'Confidentiality of the source is important' Discuss the statement.
17. Differentiate hard news and soft news.
18. What are the key characteristics of news interview? Explain.
19. Explain the concept of 'nose for news'.
20. What are the principles of news reporting?
21. 'Crime reporter should be aware of laws and criminal procedures of the land'. Examine the statement.
22. Write a short note on sports journalism.
23. What is investigative journalism? Explain

**SECTION C: Answer any *two* questions. Each carries *ten* marks.**

24. Define News. What are the key determinants of news? Explain with examples
25. What are the qualities and responsibilities of a good reporter? Explain.
26. What are the risks involved in disaster reporting? Explain with recent examples.
27. Explain different formats of news writing.

**(2 × 10 = 20 Marks)**