

THIRD SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2022
(Regular/Improvement/Supplementary)
BBA HONOURS
GBAH3B13T: INTERNATIONAL SUPPLY CHAIN MANAGEMENT

Time: 3 Hours

Maximum Marks: 80

PART A: Answer all the questions. Each carries 1 mark.

Choose the correct answer.

1. refers to an ownership shift of assets in a country from the government to private entities.
a) Globalisation b) Liberalisation c) Privatisation d) Modernisation
2. The are a series of pre-defined commercial terms published by the International Chamber of Commerce relating to international commercial law.
a) incoterms b) cost and freight c) free carrier d) free on board
3. function in packaging refers to the ability of the product in the package to handle being transported between nodes in the global supply chain.
a) Perform b) Product c) Inform d) Store
4. refers to integrating a system so that it achieves zero defects throughout global supply chains.
a) Quality b) Responsiveness c) Collaboration d) Operational integration
5. refers to a global firm's ability to satisfy customers' requirements across global supply chain functions in a timely manner.
a) Variance reduction b) Life cycle support c) Responsiveness d) Inventory reduction

Fill in the Blanks

6.occurs, when a company moves all or some of its activities to another country.
7.has been the top-ranked website in the world for "international business resources" on Google.
8.refers to a multinational corporation outsourcing tasks to a distributed group of people.
9.is a firm that provides outsourced logistics services for part or all of its customers' supply chain management functions.
10.refers to the electronic interchange of data between two or more companies.

(10 × 1 = 10 Marks)
(PTO)

PART B. Answer any *eight* questions. Each carries 2 marks.

11. Define the term supply chain.
12. What do you mean by the concept stockpiling?
13. What are the parameters on which supply chain infrastructure is evaluated?
14. Comment on letter of credit.
15. What is a global distribution center?
16. Define the term Global Supplier Networks.
17. What do you mean by global operations?
18. Write a short note on franchising agreement.
19. What do you mean by the term RFID?
20. Enlist the activities involved in a value chain.

(8 × 2 = 16 Mar)

PART C: Answer any *six* questions. Each carries 4 marks.

21. Explain the functions involved in warehousing.
22. What are the guidelines for materials handling?
23. Explain the concept of reverse logistics?
24. What are the various levels of purchasing activities?
25. Give an account on dimensions for global supplier evaluation.
26. What are the drivers behind make or buy decisions made by global companies?
27. Discuss the purpose of an offshore factory.
28. What is the importance of co-ordination in global supply chain?

(6 × 4 = 24 Mar)

PART D: Answer any *two* questions. Each carries 15 marks.

29. Explain in detail about the three echelon framework for supply chain integration?
30. Discuss the role of Information Technology in the Supply Chain? What is the impact of e-Business in supply chain?
31. What are the guidelines for market channels in global supply chains?

(2 × 15 = 30 Marks)