

QP CODE: D2BEC2504		Reg. No :	
		Name :	
Second Semester (FYUGP) Degree Examinations April 2026 (Regular/Improvement/Supplementary) Multi-Disciplinary Courses (MDC) ECO2FM106 : Digital Economy (Credits: 3)			
Time: 1.5 Hours		Maximum Marks: 50	
Section A. Answer the following questions. Each carries 2 marks (Ceiling: 16 marks)			
1.	List out the impact of digital economy on economy ?	BL1	CO1
2.	What is Data Breaches ?	BL1	CO1
3.	What is content delivery networks ?	BL1	CO1
4.	list out the significant features of platform economy ?	BL1	CO1
5.	List out different methods for fulfilling Last Mile Delivery ?	BL1	CO2
6.	Define Business model ?	BL2	CO2
7.	Explain the concept of Fintech with example ?	BL2	CO2
8.	Explain the property of veracity ?	BL1	CO3
9.	What is competition policy in the digital era?	BL2	CO4
10.	What is Intellectual property ?	BL1	CO2
Section B. Answer the following questions. Each carries 6 marks (Ceiling: 24 Marks)			
11.	Compare and contrast the "growth theory of the digital economy" and highlighting the unique factors that contribute to digital economic expansion.	BL4	CO1
12.	How does Collaborative Consumption promote resource efficiency ?	BL2	CO2
13.	Evaluate the potential of cryptocurrencies to disrupt traditional financial systems, considering both their benefits and drawbacks.	BL4	CO4
14.	Design a program to promote digital literacy and skills development in underserved communities.	BL3	CO4
15.	What are the some new jobs roles emerging as a result of advancements in AI and automation ?	BL2	CO4
Section C. Answer any one question. Each carries 10 marks (1 x 10 = 10 Marks)			
16.	Elaborate on digital transformation and its strategies ?	BL2	CO2
17.	'Ethical issues must be considered when collecting and analyzing personal data within big data projects' - Substantiate.	BL3	CO3
CO : Course Outcome BL : Bloom's Taxonomy Levels (1 – Remember, 2 – Understand, 3 – Apply, 4 – Analyse, 5 – Evaluate, 6 – Create)			