

QP CODE: D2BCP2502	Reg. No :
	Name :
Second Semester (FYUGP) Degree Examination April 2026 (Regular/Improvement/Supplementary) Multi-Disciplinary Courses (MDC) COP2FM106 : EVENT MANAGEMENT (Credits: 3)	
Time: 1.5 Hours	Maximum Marks: 50
Section A. Answer the following questions. Each carries 2 marks (Ceiling: 16 marks)	
1. List out any three advantages of event.	BL1 CO1, CO2, CO3
2. Define special event.	BL1 CO1, CO2, CO3
3. What do you mean by 5C's of event?	BL1 CO1, CO2, CO3
4. Make an event concept for this year's college annual day.	BL3 CO1, CO2, CO3
5. What tools can be used to evaluate the success of an event?	BL1 CO1, CO2, CO3
6. Why is a SWOT analysis important for event planning?	BL2 CO1, CO2, CO3
7. What are the steps for arranging the catering?	BL2 CO1, CO2, CO3
8. Explain how location affects the success of an event.	BL2 CO1, CO2, CO3
9. Describe the role of financial analysis in evaluating an event's success.	BL1 CO1, CO2, CO3
10. What is event divestment?	BL1 CO1, CO2, CO3
Section B. Answer the following questions. Each carries 6 marks (Ceiling: 24 Marks)	
11. What are the career options available in event management?	BL2 CO1, CO2, CO3
12. Differentiate between personal, corporate, and public events with examples.	BL2 CO1, CO2, CO3
13. Explain how venue selection impacts the overall event design	BL2 CO1, CO2, CO3
14. Assess the effectiveness of a recent green event initiative.	BL2 CO1, CO2, CO3
15. Differentiate between various sources of information for event evaluation.	BL2 CO1, CO2, CO3
Section C. Answer any one question. Each carries 10 marks (1 x 10 = 10 Marks)	
16. Evaluate a case where a well-rehearsed event led to a successful outcome.	BL3 CO1, CO2, CO3
17. What do you mean by event close down? Explain its various phases.	BL2 CO1, CO2, CO3
CO : Course Outcome BL : Bloom's Taxonomy Levels (1 – Remember, 2 – Understand, 3 – Apply, 4 – Analyse, 5 – Evaluate, 6 – Create)	