| QP  | CODE: D2BCM2407   | (Pages: 2)   |                            | Reg. No :<br>Name : |  |
|-----|---|--|----------------------------|---------------------|--|
|     | Second Seme   | ster (FYUGP) Degree Exan                                   |                            |                     |  |
|     |   | MDC Commerce & Manage                                      | -                          | •                   |  |
|     | C   | OM2FM106(1) : Financial L                                  | iteracy                    |                     |  |
|     |   | (Credits: 3)   |                            |                     |  |
| Tim | e: 1.5 Hours  |  | N                          | /laximum Marks: 50  |  |
|     |   | Section A  |                            |                     |  |
|     | Answer the following  | questions. Each carries 2                                  | marks (Ceiling: 1          | 6 marks)            |  |
| 1.  | What is the Rule of 72?   |  | BL1                        | CO1, CO2, CO3       |  |
| 2.  | What is NUUP?   |  |                            | CO1, CO2            |  |
| 3.  | What is NPS?  |  |                            | CO1, CO2, CO3, CO4  |  |
| 4.  | Define Ponzi Scheme.  |  |                            | CO1, CO4            |  |
| 5.  | What is Life Insurance?   |  |                            | CO1, CO2, CO3       |  |
| 6.  | Explain Bearer Cheque.  |  |                            | CO1, CO2, CO3       |  |
| 7.  | List two benefits of setting Financial Goals.   |  |                            | CO1, CO2, CO3, CO4  |  |
| 8.  | Briefly explain PPF.  |  |                            | CO1, CO2, CO3, CO4  |  |
| 9.  | What is E2EE?   |  | BL1                        | CO1, CO4            |  |
| 10. | What is PMJDY?  |  | BL1                        | CO1, CO2, CO3, CO4  |  |
|     |   |  |                            |                     |  |
|     | Anower the following  | Section B  | marka (Cailingu 2          | A Marka)            |  |
| 11. | -   | questions. Each carries 6<br>ore and explain the factors t |                            | CO1, CO2, CO3, CO4  |  |
| 12. | Explain bank security measures that help prevent fraud and suggest safety tips for customers to protect their accounts. |  | BLZ                        | CO1, CO2, CO4       |  |
| 13. | Analyze the key reasons for portfolio revision. Provide examples to support your answer.                                |  | examples to <sub>BL4</sub> | CO1, CO2, CO3, CO4  |  |
| 14. | What precautions should fir investment fraud?   | nancial institutions take to pr                            | DLZ                        | CO1, CO2, CO3, CO4  |  |
|     |   |  | (PTO)                      |                     |  |

| 15.   | Explain the tax implications of investing in real estate, gold, term deposits and equities.                      | BL5 | CO1, CO2, CO3, CO4 |  |  |  |
|---|--|-----|--------------------|--|--|--|
| Section C<br>Answer any one question. Each carries 10 marks (1 x 10 = 10 Marks) |  |     |                    |  |  |  |
|   |  |     |                    |  |  |  |
| 17.   | Explain the different types of bank accounts in India and their uses.  | BL3 | CO1, CO2, CO3, CO4 |  |  |  |
| CO : Course Outcome   |  |     |                    |  |  |  |
|   | BL : Bloom's Taxonomy Levels (1 – Remember, 2 – Understand, 3 – Apply, 4 – Analyse,<br>5 – Evaluate, 6 – Create) |     |                    |  |  |  |