SECOND SEMESTER FYUGP EXAMINATION, APRIL 2025

MINOR COURSE

ENG2MN102 : Professional Presentation Skills in English

(Credits: 4)

| Time: 2 Hours | Maximum Marks: 70 |

Section A

Answer the following questions. Each carries 3 marks (Ceiling: 24 marks)

1.	Describe three techniques for effectively modulating your voice during an online presentation or webinar.	BL2	CO1, CO4
2.	List three things a participant should do when preparing for a panel discussion.	BL3	CO1, CO2, CO4
3.	Define 'tone' and 'pitch' in the context of radio or podcast presentation.	BL1	CO1, CO2, CO4
4.	Name three web or AI tools that can enhance audience engagement in a virtual presentation. For each tool, briefly describe how it can be used during a presentation.	BL2	CO3, CO4, CO5
5.	Describe two techniques a news anchor might use to maintain viewer engagement during a live broadcast.	BL2	CO1, CO3, CO4
6.	Explain three key aspects of maintaining appropriate visual presence during a virtual presentation.	BL2	CO1, CO4, CO5
7.	Explain three different purposes that an anchoring script serves during an event.	BL2	CO1, CO2, CO4
8.	Evaluate the effectiveness of using interviews versus solo narration in podcast presentations.	BL5	CO1, CO3, CO4
9.	Define 'information overload' in the context of digital media. Provide three practical strategies a digital media user can employ to filter and manage the information they consume daily.	BL3	CO2, CO4, CO5
10.	Provide three reasons why a monotone delivery can negatively impact a listener's engagement.	BL2	CO1, CO2, CO4

(PTO)

Section B

Answer the following questions. Each carries 6 marks (Ceiling: 36 Marks)

11.	Synchronous public speaking can be heavily impacted by the audiences' online behavior and potential distractions. Discuss the challenges a speaker faces in maintaining attention and focus in a synchronous online environment.	BL4	CO1, CO2, CO4
12.	Explain how misinformation spreads on social media platforms using examples.	BL2	CO2, CO4, CO5
13.	Evaluate the effectiveness of a given radio presentation, considering factors such as clarity, engagement, and technical quality.	BL5	CO1, CO2, CO4
14.	Explain why using storytelling and multimedia elements enhances the effectiveness of language in virtual presentations.	BL2	CO1, CO2, CO4
15.	Compare the challenges of time management in pre-recorded podcast episodes versus live radio presentations.	BL4	CO1, CO2, CO5
16.	Explain the impact of audience demographics on the selection of digital platforms and communication styles in online presentations. Provide examples to illustrate how a speaker can adapt their approach to different online audiences	BL2	CO2, CO4, CO5
17.	Evaluate the ethical considerations involved in conducting interviews and OBs, particularly when dealing with sensitive topics. Justify your approach to maintaining objectivity and respecting the privacy of your sources.	BL5	CO2, CO3, CO4
18.	Compare the challenges of preparing anchoring scripts for formal events versus drama performances.	BL2	CO2, CO3, CO4

Section C

Answer any one question. Each carries 10 marks (1 x 10 = 10 Marks)

19.	Explain how interactive content like polls, comments, and listener mail fosters audience engagement in podcasts and radio shows.	BL2	CO1, CO2, CO3
20.	Compare the responsibilities of an entertainment anchor with those of a news anchor, focusing on tone, audience interaction, and content delivery.	BL4	CO1, CO2, CO4

CO : Course Outcome

BL : Bloom's Taxonomy Levels (1 – Remember, 2 – Understand, 3 – Apply, 4 – Analyse, 5 – Evaluate, 6 – Create)