

QP CODE: D2BCM2404	(Pages: 2)	Reg. No : .....
		Name : .....
SECOND SEMESTER FYUGP EXAMINATION, APRIL 2025		
MINOR COURSE		
COM2MN110 : E - BUSINESS STRATEGIES		
(Credits: 4)		
Time: 2 Hours	Maximum Marks: 70	
Section A		
Answer the following questions. Each carries 3 marks (Ceiling: 24 marks)		
1. Why E Commerce is known as the subset of E Business?	BL3	CO1
2. Define E-business Model?	BL1	CO2
3. What is EDI ?	BL1	CO3
4. List out the organizations related with cyber laws.	BL2	CO3
5. Analyze how e-business has changed customer purchasing behavior compared to traditional shopping methods.	BL4	CO1
6. What is internet?	BL2	CO1
7. What do you mean by a business model?	BL2	CO2
8. What are payment gateways?	BL2	CO3
9. List out the main sources of computer virus?	BL2	CO3
10. What do you mean by IT Act 2000?	BL2	CO3
Section B		
Answer the following questions. Each carries 6 marks (Ceiling: 36 Marks)		
11. Explain the economic influence of E Business.	BL2	CO1
12. Discuss the elements of Business Models.	BL2	
13. How does a credit card differ from a debit card?	BL2	CO3
14. List out any five security issues in E Commerce.	BL1	CO3
(PTO)		

15.	What is meant by credit card. Explain the working of credit cards.	BL2	CO3
16.	Explain the features of E Business.	BL2	CO1
17.	What is the relevance of C2C business model?	BL2	CO2
18.	Discuss the difference between computer virus and worms.	BL1	CO3
<b>Section C</b>			
<b>Answer any one question. Each carries 10 marks (1 x 10 = 10 Marks)</b>			
19.	Explain the competitive advantage of e-commerce from traditional commerce.	BL2	CO1
20.	What is P2P payments.	BL2	CO3
<b>CO : Course Outcome</b>			
<b>BL : Bloom's Taxonomy Levels</b> (1 – Remember, 2 – Understand, 3 – Apply, 4 – Analyse, 5 – Evaluate, 6 – Create)			