QP CODE: D2BPS2401		(Pages: 2)	Reg. No:	Reg. No:	
	SECOND SEN	ESTER FYUGP EXAMINA			
		MAJOR COURSE			
	PSY2CJ10	01 : SCIENCE OF MENTA	L PROCESSES		
		(Credits: 4)			
Tir	me: 2 Hours		Maxi	mum Marks: 70	
	Answer the following	Section A questions. Each carries 3	s marks (Ceiling: 24 r	narks)	
1.	What is cognitive psychology?	-	BL1	CO1	
2.	Define heuristics in decision-n	BL1	CO2		
3.	What are the key processes o	BL1	CO3		
4.	Define learning in psychology	BL2	CO3		
5.	What is the problem-solving c	BL1	CO2		
6.	How do mental models help ir	BL2	CO1		
7.	What is meant by the cognitiv	BL1	CO1		
8.	Elaborate elimination by ascp	BL2	CO2		
9.	What is the Model of Economic Man and Woman?		BL1	CO2	
10.	Explain the semantic encoding	g in level of processing the	ory. BL2	CO3	
		Section B			
	Answer the following	questions. Each carries 6	6 marks (Ceiling: 36	Marks)	
11.	What is latent learning?		BL1	CO4	
12.	How does reasoning differ fro	m problem-solving?	BL2	CO1	
13.	Elaborate the strategies used	for remembering.	BL2	CO4	
14.	Explain how reconstructive m	emory works.	BL2	CO3	
15.	Describe the schedules of reir	nforcement.	BL1 (PTO)	CO4	

16.	How does stress impact memory	BL2	CO4		
17.	Define trial and error as a problem-solving strategy.	BL1	CO2		
18.	Explain cognitive learning with an example.	BL2	CO4		
	Section C				
	Answer any one question. Each carries 10 marks (1 x	α 10 = 10 Ma	arks)		
19.	Discuss the principles in classical conditioning with a examples.	BL2	CO4		
20.	Discuss the importance of rehearsal and chunking in memory retention.	BL2	CO3		
	CO : Course Outcome				
	l, 3 – Apply,	4 – Analys			