

QP CODE: D2BSM2401	(Pages: 2)	Reg. No :
		Name :
SECOND SEMESTER FYUGP EXAMINATION, APRIL 2025		
MAJOR COURSE		
BSM2CJ101 : Principles and Practices of Sports Management		
(Credits: 4)		
Time: 2 Hours	Maximum Marks: 70	
Section A		
Answer the following questions. Each carries 3 marks (Ceiling: 24 marks)		
1. Explain the advantages of scientific management.	BL2	CO1
2. Define the term formalization.	BL2	CO2
3. What is detective control?	BL2	CO3
4. What do you mean by sports governance?	BL2	CO4
5. Differentiate between sports management and general business management.	BL2	CO1
6. What do you mean by policy?	BL2	CO2
7. Assess the challenges managers face while implementing the controlling function.	BL5	CO3
8. Explain the importance of planning procedures in organizing a sports event.	BL2	CO4
9. List out a few traditional control techniques.	BL1	CO3
10. What is the relevance of sports event organizers?	BL2	CO4
Section B		
Answer the following questions. Each carries 6 marks (Ceiling: 36 Marks)		
11. Analyse the relevance of management principles in sports industry.	BL4	CO1
12. What are the features of planning?	BL4	CO2
13. Evaluate the challenges faced by HR managers in acquiring and retaining top talent.	BL5	CO3
(PTO)		

14.	Define people management and its importance in sports industry.	BL1	CO4
15.	Describe different functions of management.	BL2	CO1
16.	What are the features of line organization?	BL4	CO2
17.	Prepare a job specification for any job title in sports industry.	BL6	CO3
18.	Compare different career paths available in sports management.	BL4	CO4
Section C			
Answer any one question. Each carries 10 marks (1 x 10 = 10 Marks)			
19.	Explain the process of MBO.	BL2	CO2
20.	Describe the modern management approach.	BL1	CO1
CO : Course Outcome			
BL : Bloom's Taxonomy Levels (1 – Remember, 2 – Understand, 3 – Apply, 4 – Analyse, 5 – Evaluate, 6 – Create)			