

9(A)

D2BCE2101 (S2)

Reg.No.....

Name: .....

**SECOND SEMESTER BA DEGREE EXAMINATION, APRIL 2024**

**(Supplementary)**

**COMMON COURSE IN ENGLISH**

**GENG2A03T: WRITING FOR ACADEMIC & PROFESSIONAL SUCCESS**

**Time: 2 Hours**

**Maximum Marks: 60**

**SECTION A: Answer the following questions. Each carries *two* marks.**

**(Ceiling 20 Marks)**

1. What are case studies?
2. What is meant by a review?
3. Define thesis statement.
4. What are surveys?
5. What is meant by academic writing?
6. How can brainstorming be used as a prewriting technique?
7. Define summary.
8. Mention the significant features of academic writing.
9. What are the rhetorical modes of writing?
10. What is the purpose of an academic work?
11. What is the purpose of a questionnaire?
12. Mention the significance of proof reading in academic writing.

**SECTION B: Answer the following questions. Each carries *five* marks.**

**(Ceiling 30 Marks)**

13. Elaborate on the types of paragraphs prepared for an academic essay.
14. Describe an event that took place during your school days using the characteristics of descriptive writing.
15. Explain process analysis as a rhetoric mode with an example.
16. Explain the different types of progress reports.
17. Write a note on the need to use proper punctuation in academic writing.
18. Write an email to your friend congratulating him/her on his/her success in the Civil Service Examination.
19. Illustrate the steps involved in preparing academic essays.

**SECTION C: Answer any *one* question. Each carries *ten* marks.**

20. Prepare a cover letter and a resume to apply for the post of tennis coach at the National School of Sports.
21. Prepare a review of a product that you have used recently for posting on your blog.

**(1 x 10 = 10 Marks)**